



Dallas HR Management, Inc./Transition Support
Committee presents.....

on April 22, 2014

Time : 6pm - 7.30pm

Venue: Dallas HR Office, 4100 Spring Valley Rd
#300, Dallas, TX, 75244

Nisha Raghavan - @theHRbuddy
HR Consultant | Career Expert | Social Media Advisor

TWITTER BOOT CAMP



Learn & Re-learn (Stay tuned to the hashtag #DallasHR to follow this event on twitter)

1. How to use twitter (Basics)
2. Branding your twitter account – profile pic, short bio, creating custom twitter backgrounds
3. Difference between Tweet, Retweet, Direct Message & Favorite
4. Why should you use a twitter 'Lists'
5. What is a 'Hashtag' and why to use Hashtags
6. Twitter Noise (Spam, Porn & Annoyances)
7. Mobile Tweeting (Iphones/Androids/)
8. Best practices for engaging your twitter followers & connecting with targeted Recruiters/HR/Biz leaders
9. Time saving tools like Hootsuite, Tweetdeck, Sprout social that help optimize the use of twitter
10. LIVE Twitter chat experience with Social HR Experts