



# THE BULLETIN

Your Biweekly Chapter Update



November 16, 2020

## Face-to-Face or Virtual?

Probably the number one question asked by associations with conferences on the books this year, can we pivot from an in-person event to virtual and offer an engaging, worthwhile experience? And DallasHR was no different when considering options for The HRSouthwest Conference. Could we keep our attendees safe? What about our contractual obligations? Would the Convention Center, hotel partners and our many other contractors have an impact?

I am happy to report our conference director, her volunteers and my staff accepted the challenge and delivered a virtual conference already receiving a 97% approval rating according to survey's submitted!

The major key to the success of the conference was the high-quality accredited education our attendees have come to expect while keeping it affordable. We delivered 31 education credit hours over the same two- and one-half days of conference with a combination of "simulated live" sessions and on-demand sessions an attendee could watch anytime as their schedule allowed. Add to that, two amazing and timely keynotes, Michael C. Bush, CEO of Great Place to Work, and Michelle Poler, Founder of "Hello Fears", and the first annual virtual HRSouthwest Conference was an educational success.

I cannot thank the volunteers and staff enough for their incredibly hard work and flexibility as we flipped from a live to a virtual conference in a mere 10 weeks. I am truly honored to be part of such a great team! Plans are already underway for our 80th Anniversary "Hybrid" HRSouthwest Conference in October 10-13, 2021. I hope to see you there.

Brad C. Shanklin

## OCTOBER

27

[Organizational Development Round Table](#)

*Sponsored By: Action-Strategies-By-Design*

## NOVEMBER

05

[Job-Link Meeting - Job Search Strategies](#)

17

[Benefits & Compensation Round Table](#)

*Sponsored By: KS Insurance & Alvarez & Marsal*

17

[Solutions & Service Provider Orientation](#)

Trending on HRConnect this week:

- HR Podcasts
- Local Payroll Company Recommendations

New Jobs this week:

Executive Director  
Dallas HR Management Association

-Coordinator, Benefits, Dallas  
ISD, Dallas  
-Analyst I, Benefits, Dallas  
ISD, Dallas

## Special Pricing!

In honor of an extremely successful Virtual HRSouthwest Conference, DallasHR is offering the November Education Event for an unbelievably low registration fee of \$95 for members and \$149 for non-members. Register today for a full five hours of re-certification credit at the best value of the year! Regular pricing will return in 2021. [Register today](#) for this one time opportunity.

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## VIRTUAL EDUCATION

### November Education Event

#### Start The Dialogue NOW

Monday, November 9 & Tuesday, November 10

2:00 - 4:30 PM

[Register now!](#)

*Sponsored by SANA*

*Approved for 5 HRCI HR General and 5 SHRM PDCs*

### Recruiting-101: Three Day Seminar

Wednesday, November 11, Thursday, November 11 & Friday, November 12

12:30 - 4:45 PM

[Register now!](#)

*Pending approval for 4.25 HR (General) HRCI recertification credit hours on Day One, Day Two, and Day Three and 4.25 SHRM PDC's on Day One, Day Two, and Day Three.*

[MORE](#)

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## VIRTUAL NETWORKING

### Networking Event

Thursday, October 22

4:00- 5:00 PM

[Register now!](#)

[MORE](#)

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## VOLUNTEERS OF THE MONTH

DallasHR

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**Ancillary Benefits**

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- ✓ Vision
- ✓ Life
- ✓ Disability

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**CEC**  
community eye care  
a VSP company

**DALLASHR™**

**DO YOUR PART.  
STAY APART.**

Congratulations to Heidi Torres of HerrinHR. Heidi volunteers on the Student Engagement committee.

#### **The HRSouthwest Conference**

Congratulations to Maxine Walker of Collin College. Maxine volunteers on the Ed Sessions committee.

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## **COMMUNITY CONNECTION**

### **HR Coffee Talk Launches for Casual Discussion**

Last week we hosted our first member only virtual HR Coffee talk via Zoom. The morning conversation was centered around mental health challenges facing employees while they continue to work remotely. Participants from varying sized companies shared the efforts they are taking to support employees at their companies. [Join us on November 25 for the next discussion.](#)

*HR Coffee Talk provides practitioners a casual, comfortable environment to share ideas and have meaningful conversations about what really matters. . Attendance is limited in size and available only to active Chapter Members who are currently working in an HR office.*

### **Networking – Shaking It Up**

Hard to believe but welcomed by many, 2020 is coming to an end. Our final two [virtual networking events](#) will take on a new format to shake up the excitement as we close out the year. Check out the October speed networking (tomorrow) and [November Bingo game](#). Both events will get you meeting new faces.

### **New Member Promotion Ends October 31**

Fall is coming to Texas and it is time to enjoy the outdoors. Use discount code “**FALL2020**” and save \$20 off your new chapter membership and receive a year of fresh educational content to help you advance your HR career. [Join online](#) before November 1 to receive this discount.

### **Executive Breakfast Series Welcomes CHRO of The University of Dallas**

The [2020 Executive Series](#) wraps up for the year next week with Colleen Dutton engaging guests in a conversation about “The Four C’s of a Diamond Employee.” This event is invite-only to active members holding a Director of HR or above title. Contact [Erin Swain](#) for an invite.

### Joining SHRM Doubles the Opportunity

Combining SHRM Chapter and SHRM National membership gives you twice the knowledge and double the opportunity to expand your HR career. Join SHRM National this month and DallasHR and the Texas State Council will receive a portion of your dues. Use promo code “[DigitalHR](#)” when you join online

### 2021 Volunteer Opportunities

Any individual wishing to volunteer for a Chapter or Conference committee for the 2021 term is reminded that the deadline to apply is October 30. Applicants will be contacted in November by the Committee Director and official notification will be communicated prior to December 1, 2020. [Apply Today!](#)

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